



# Bruna Lobato

Ui/Ux Designer | Web Designer  
3D Artist | Motion Designer

## ADDRESS

Langley, BC

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## ABOUT

I am a UI/UX designer with a passion for the gaming industry. With 10+ years of experience, I have honed my skills in creating visually stunning interfaces and user experiences that are not only intuitive but also enhance the overall gameplay and web experience. I am dedicated to creating designs that engage and captivate users, while also ensuring that the user interface is easy to navigate. My ultimate goal is to create experiences that keep users coming back for more, and I am excited to bring my expertise to any project.

[www.brunalobato.com](http://www.brunalobato.com)

## EXPERIENCE

### 3D artist | UI UX

Crank Media  
Jan 2021 - May 2022

- Modeling 3D assets and texture using Maya and Unity.
- Work hands-on, in-engine to implement UX/UI prototypes and designs of the game team's ideas.
- Build on established UI art style and visual language.
- Maintain and drive best practices for implement UI in Unity.
- Create wireframes and mock-ups for new features.
- Collaborating with other artists and attending meetings to discuss ongoing projects.
- Understanding the project requirements and conceptualizing creative ideas.
- Troubleshooting any problems that arise during work on a project.

## EDUCATION

### IESB University Brazil

Bachelor's degree  
Marketing &  
Advertising  
2006 - 2010

### Ozi Audiovisual Brazil

Certificate  
3D animation  
2009 - 2010

## NON - TECHNICAL SKILLS

- Time management
- Communication
- Problem solving
- Creativity
- Open - minded
- Innovative

## TECHNICAL SKILLS

- Figma
- Adobe XD
- Creative Cloud
- Autodesk Maya
- Unity 3D | C#
- HTML & CSS

## INTEREST



Photography



Gaming



Video



Podcast

## EXPERIENCE

### Graphic & Web Designer

Imprint Plus

Oct 2020 - Jan 2021

- Develop & produce digital designs for websites, social media, email and advertising.
- Optimize web designs to improve the conversion rate of online assets.
- Build a library of brand resources (print, photo, video & digital).
- Create print graphics such as ads, flyers, and catalogs.
- Create design templates, mood boards and clip art.
- Product photography and photo editing.
- Work with Adobe Creative Suite, and HTML/CSS ( Magento Cloud)
- Work on the UI/UX on the website.

### Marketing and Graphics Coordinator

FT Synthetics

Jun 2019 - May 2020

- Design and update of company literature.
- Print plate design and setup for the flexographic printer.
- Promotional Flyers and ads.
- Graphic design for product packaging and labels, POP displays, and promo materials.
- Support for sourcing and procurement of above marketing collateral.
- Manage website design and content.
- Gather appropriate newsworthy materials from sales reps and customers for regular postings on company LinkedIn and Facebook page.
- Help develop and add online video content.
- Design support in HTML content for E-blasts.
- Responsible for the design, maintenance, and procurement of trade-show booths, roll-it-up banners, display materials, and shipping crates.
- Help in coordination and preparation of show shipments.

### Digital Designer/UI

Celex Laboratories Inc.

Jun 2018 - May 2019

- Maintain and expand all social media design platforms.
- Generate, edit, create, publish and share engaging content daily.
- Create design content for email marketing, display advertising and video.
- Research and design amazing user experiences, prototype using creative cloud and InVision.
- Maintain the Wordpress website, Amazon page and Shopify design content using HTML5, CSS3, PHP, Bootstrap, Visual Studio/ Brackets.

### Self - Employed and instructor

Pivô Computer Graphics

Aug 2014 - Sept 2015

Own business offering computer graphics courses , and owner, also took care of the administrative and taught .

- Responsible for organize and manage classes.
- Teach students to use the softwares , adobe premiere, photoshop and after effects.